

## 2009 "ALL IN TO WIN" PROMOTION RULES

1. No purchase necessary. To enter, complete the entry form found in the Winnipeg Free Press each Sunday from June 7 – July 17. Weekly entry forms will be your game board to affix each week's "best" poker hand. Comprise the best hand by collecting cards published in the Winnipeg Free Press each Monday – Friday and checking for bonus cards at [winnipegfreepress.com](http://winnipegfreepress.com) / [casinosofwinnipeg.com](http://casinosofwinnipeg.com) / [92citifm.com](http://92citifm.com) Weekly bonus cards will be posted at 10:00 A.M. each Monday on all 3 sites during the promotion period and will be available during that week only. Each of the three sites will post different cards (one card per site per week). Participants must determine which of the 8 available cards comprises that week's best hand and affix appropriate cards to the game board provided each Sunday. Mail completed entry form to "The Casinos of Winnipeg All in to Win" promotion c/o The Winnipeg Free Press, P.O. Box 2190, Winnipeg, MB R3C 3R5. Entries should be in separate envelopes with sufficient postage. Entries can also be dropped off at the Winnipeg Free Press, 1355 Mountain Ave., or at a Casinos of Winnipeg restaurant location, The Royal Palms Restaurant, Club Regent Casino, 1425 Regent Avenue West or Michele's Restaurant, McPhillips Street Station Casino, 484 McPhillips Street.
2. Promotion is open to residents of Manitoba who have reached the age of majority except employees of the Winnipeg Free Press, their affiliated companies, their advertising and promotional agencies and all persons with whom they are domiciled. Manitoba Lotteries Corporation (MLC) employees and their immediate family members are excluded as per MLC policy. Persons under voluntary or involuntary exclusion are not permitted in the Casinos of Winnipeg and therefore may not participate in this promotion.
3. Only the original entry forms provided in the newspaper or hand drawn facsimiles will be eligible for this promotion. Photocopies or mechanically reproduced entries will not be accepted.
4. Entries will be accepted during the promotion period, June 7 – July 23, 2009. Entry forms will be printed in the Winnipeg Free Press every Sunday between June 7 – July 12, 2009. All entries for grand prize draws must be received by contest closing date, July 23, 2009 at 12:00 noon. Odds of winning depend upon the number of eligible entries received.
5. Incomplete entry forms will not be eligible to win. The Winnipeg Free Press, the Casinos of Winnipeg and 92 Citi FM will not be responsible for late, lost, destroyed or wrongly addressed mail in connection with the promotion.
6. Available prizes: Weekly prizes: (10) \$25 Casinos of Winnipeg gift certificates awarded at the conclusion of each week's game. A total of (60) will be awarded throughout the 6-week contest period. Grand prizes of (3) \$1,500 travel vouchers plus each winner will receive \$500 cash. Two of the Grand Prize winners will be selected randomly from all eligible entries received by the promotion deadline. (see rule 4) Winners will be notified by telephone. Selected entrants must correctly answer a time-limited mathematical skill-testing question to win. The third grand prize will be awarded at the McPhillips Street Station on August 5, 2009. (See rule 7)
7. All weekly winners will be invited to attend a "showdown event" at McPhillips Street Station where one person will be declared the winner of the third trip. Details of the event will be made available to each weekly winner and participants must be in attendance to win.
8. Entrants, by entering this promotion, consent to the use of their name and/or photograph, without compensation, in any future publicity carried out by the Winnipeg Free Press and/or The Casinos of Winnipeg in connection with this promotion.
9. No substitution or transfer of prizes will be allowed except at the discretion of the Winnipeg Free Press.
10. Unclaimed prizes will be donated to a non-for-profit charity chosen by the Winnipeg Free Press.
11. The contest judges will have the final decision on any interpretation of the contest rules.
12. The personal information contained in the "All in to Win" entry forms is collected by the Winnipeg Free Press for the purpose of administering this promotion. This personal information is protected by PIPEDA and use and disclosure of this personal information is restricted by the FP Canadian Newspapers Limited Partnership Privacy Policy and the Personal Information Protection and Electronic Documents Act (PIPEDA). Any questions regarding the collection, use or disclosure of the personal information collected on this application may be directed to Christa Richard, Manager, Public Relations & Sponsorship, Winnipeg Free Press at [christa.richard@freepress.mb.ca](mailto:christa.richard@freepress.mb.ca)